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MILWAUKEE PUG FEST NEWSLETTER

PUG FEST UPDATES

SCHEDULE OF ACTIVITIES – SATURDAY & SUNDAY

SATURDAY - MAY 20th

MORNING – 9:00am - We will have two buses to take you and your pugs on a mini tour of Milwaukee on Saturday morning, stopping at first at the House of Harley, followed by a drive-by tour of Milwaukee, proceeding to downtown stopping at the Riverwalk for the annual group pictures at the "Fonz" statue.

After pictures with the "Fonz", the last stop will be to the famous Harley-Davidson Iron Horse Hotel where the staff will be throwing a *Yappy Hour" party for the pugs in "The Yard", allowing their humans to have lunch and adult beverages. "The Yard" is the perfect spot to grab a cocktail while you sit back under the colorful overhead sails that provide the delicate balance of sun and shade. The Iron Horse special events staff will have dog vendors providing dog bakery, pet pictures, and others. The Branded is a classic Milwaukee bar in the Iron Horse with a vintage modern décor matches the cocktail list, with specialties ranging from old-fashioned high balls to brave new concoctions by Branded's resident mixologists. Offering the best bar food in Milwaukee, the Branded menu rocks classics with a kick. Try their suggested beer pairings that have been handpicked by their well-versed bartenders and Chefs! The bus will leave the Iron Horse at approximately 2:00pm to take you back to the hotel to rest for the evening "Get together Party". Tickets are \$7.00 per human and covers bus rental and driver tip.

Tickets can be purchased through the Pug Rescue Network online store, PUGJAVA Store website at: http://pugjava.com/store/index.php?main_page=index&cPath=3&zenid=ac6c20967291e40eb5ad960899f56277

SATURDAY EVENING – COMFORT SUITES CONFERENCE CENTER – 6:00pm – 9:00pm

We have the Comfort Suites Conference Center "Get – Together" Party that starts at 6pm. All attending rescues will have a table pre-selling their merchandise before the "Big Event". We will have the "6 Mutts Chicago Dog Food truck" that will be directly outside of the conference center. There is a cash bar with free soft drinks available. Each Rescue donates raffle items and baskets that are raffled off and all proceeds from the raffle are awarded to three attending Pug Rescues by a drawing. We will also have 2017 event apparel and merchandise for sale.

SUNDAY - MAY 21st – 9:45am – 4:00pm

MILWAUKEE PUG FEST is the "**LARGEST PUG EVENT IN NORTH AMERICA**" Open to all Pug, Pug Mixes and "Smoochie-Faced" breeds. People come from Canada and from all over the U.S. The "Big Event" is held at the Milwaukee County Indoor Sports Complex, a 55,000 sq. ft. indoor complex that we fill with vendors, Rescues, approximately 3,600-plus humans and over 1,900 Pugs, Pug Mixes and "Smoochie-Faced" Breeds.

Doors open at 9:45am and the first 300 families receive a "goodie bag" filled with various merchandise provided by various manufacturers. Services onsite include a pet photography by In Focus Photography; nail trimming by Madra Pet Styling; and animal communicator Robin Williamson. There will be demonstrations and contests. The contests include Talent and three categories of the Costume contest. The three categories are "Hand-crafted", "Ready-made" and "Strollers & Floats". Fr. John Allen will perform the "Blessing of the Pugs" which includes a general blessing and individualized blessings. There is also a Pug Race which medals and prizes are awarded to the top three winners.

Pug Fest also has the "PUGFEST STORE" selling event merchandise, a 400 Item-plus Silent Auction, and approximately 70-plus vendors.

ONGOING DURING THE DAY



We are privileged to have the "Bluegrass Allstars" performing between 11am to 2:00pm. This popular group was again a hit last year when they strolled the Complex and randomly play requested tunes. One of the group's members, Dan Nimphius, has played at the Grand Ole Opry twice with Vince Gill.



GEMMA CORRELL, renowned Cartoonist, Writer and Illustrator, Author of “A Cat's Life”, “A Dog's Life”, “A Pug's Guide to Etiquette” and “The Worrier's Guide to Life” will have a booth selling her work with a portion going to Pug Rescue.

SCHEDULE of EVENTS

- 9:45am Doors Open
- 10:30am Opening Remarks
- 11:00am Milwaukee County Sheriff's K-9 Demonstration
- 11:45am “Popeye & Sailor”



If you're proud when you can get your dog to sit, you'll be amazed at what the talented canine performer Sailor can do. Under the guidance of her trainer, Alex "Popeye" Rothacker, Sailor jumps rope, walks a tightrope and balances a ball while walking, to name a few of her dog-gone enjoyable stunts. Alex and his amazing dog act have performed throughout the U.S. and Canada for more than 20 years. They have made numerous TV appearances, including three times on "Late Show with David Letterman" and another on "The Tonight Show with Jay Leno," where the audience voted Sailor the "Smartest Dog in the World." Alex demonstrates animal training as well as the value of a good obedience foundation and pet safety. Respect for animals is also communicated. Alex entertains audience questions following the program, which may help anyone whose dog is not quite at the sitting-on-command stage.

- 12:30pm Silent Auction #1 Closes
- 1:00pm "Blessing of the Pugs and friends" by Fr. John Allen
- 1:30pm Costume Contests
 - Ready Made Costumes
 - Hand Crafted Costumes
 - Float & Buggy Category`
- 2:00pm Raffle Table closes
- 2:30pm Silent Auction Table #2 closes
- 3:00pm Pug Races

ADMISSION:

Advanced ticket sales – Available till May 1st
 Link: <http://www.milwaukeekeepugfest.com/Advance%20Ticket%20Form%202017.pdf>
 Adults - \$6
 Children under 10 yrs. - \$2

ADMISSION AT DOOR

Adults - \$8
 Children under 10 yrs. - \$3
 \$3 Parking Fee – Collected by Milwaukee County Parks Department

COMING SOON – PRE-ORDERS FOR EVENT APPAREL & EVENT GLASSES!!

PUG FEST RULES:

All Pets must be up-to-date on vaccinations.
 NO SELLING OF DOGS. VIOLATORS WILL BE REMOVED FROM THE COMPLEX.
 ALL Dogs must be on a FIXED-LENGTH LEAD - NO "FLEXI-LEASHES" Allowed.
 No Aggressive Dogs Allowed.

FOR ADDITIONAL INFORMATION, INCLUDING SPECIAL HOTEL PRICING, ADVANCED TICKET SALES, etc., visit www.milwaukeekeepugfest.com

